



2017-18 ANNUAL REPORT



NAMM

National Association of Man for Mankind

**At: Chirulei, Po: Mahimagadi, Dhenkanal, Odisha,
Pin- 759014, Email:- nammindia@gmail.com**

Foreword

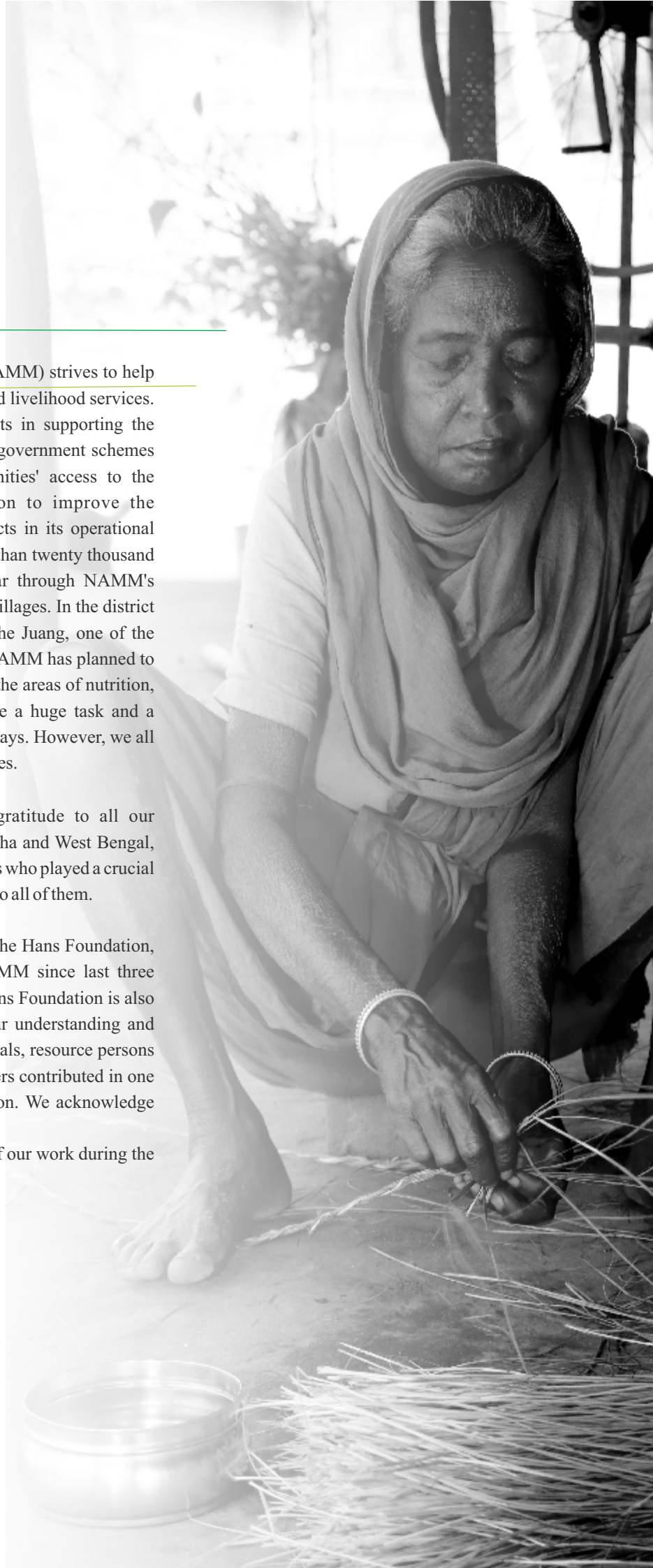
National Association of Man for Mankind (NAMM) strives to help communities in accessing health, education and livelihood services. In 2017-2018, NAMM gave enormous efforts in supporting the communities to be more aware about related government schemes and quite successful in facilitating communities' access to the schemes. It has continued its intervention to improve the reproductive, maternal and child health aspects in its operational areas both in Odisha and West Bengal. More than twenty thousand patients were directly served during the year through NAMM's mobile medical service in the rural and tribal villages. In the district of Keonjhar, NAMM started engaging with the Juang, one of the most Particularly Vulnerable Tribal Groups. NAMM has planned to improve their quality of life by intervening in the areas of nutrition, health, education and livelihood. This will be a huge task and a resource is going to be a challenge in coming days. However, we all are looking forward to overcome these challenges.

On behalf of NAMM, I express sincere gratitude to all our community members both in the state of Odisha and West Bengal, our field workers, health workers and volunteers who played a crucial role in our journey. I express my sincere thanks to all of them.

I would also like to express sincere thanks to the Hans Foundation, New Delhi. They have been supporting NAMM since last three years. Along with the financial support, the Hans Foundation is also playing a role of guide which strengthens our understanding and action. All our well wishers, government officials, resource persons governing body members and other stakeholders contributed in one or the other way to strengthen the organization. We acknowledge their support and express our gratitude to them

This annual report provides a brief summary of our work during the year 2017-2018.

Director



About National Association of Man for Mankind (NAMM)

National Association of Man for Mankind (NAMM) is a registered voluntary organization started its journey in the year of 1994. The organization was established by some of the youth volunteers who had an interest to serve the society. NAMM works in the areas of health, education and livelihood and have presence in the state of Odisha and West Bengal.

Our Vision

We visualize an equitable society where men, women and children, especially from the marginalized sections can freely realize their full potential, fulfil their rights and perform their responsibilities, where everyone is leading their life with dignity and self-respect.

Our Mission

Our mission is to work towards integrated social development, ensuring sustainable livelihood options, exploring the areas of alternative livelihood and emphasizing on the need of socio-economic reconstruction while focusing on community health and education and other basic services.

Our Core Values

Non Violence
Transparency and accountability
Democratic and participatory decision making
Secularism
Gender Equity

Our Priority Social Groups

Tribals
Dalits
Minorities

Across all the priority social groups NAMM further works with Women and Children as cross cutting section.

Area of Operation:



Operational Areas – NAMM works in West Medinipore (now Jhargram) district in West Bengal & Keonjhar and Dhenkanal of Odisha

NAMM's Approach & Priority Groups

NAMM has taken a strategic choice and works with three priority social groups. It primarily works with the tribals and dalits. In some of the geographies where NAMM works, there are also minorities. In recent years, NAMM has been started working with Lodha communities on West Bengal and Juang communities in Keonjhar district. These two communities are considered as most backward within the tribal groups and categorised as Particularly Vulnerable Tribal Groups (PVTGs). Further, across all the priority social groups NAMM works with Women and Children as cross cutting section. NAMM works directly with communities to improve quality of life, building capacities of different stakeholders on various themes, providing need based support, coordinating with local government for scalability and sustainability. Our approach basically includes; Action, Reflection, Replication and Influencing.

IMPROVING HEALTH & NUTRITION

Focus on Reproductive, Maternal Adolescent & Child Health

Poor health services and under-nutrition are two of the major issues in many rural and tribal pockets, both in the state of Odisha and West Bengal. The condition is worrisome in the interior pockets, especially in the PVTG areas. Unavailability of adequate health services and health facilities in these areas along with lack of awareness creates major public health problem. The status of nutrition among children, adolescents and women is also a major concern. There are many reasons of under-nutrition among these categories. Some key reasons are related to



eating practices, lack of sanitation and hygiene, poor access to government's food and nutrition programmes as well as the traditional beliefs and practices.

In order to address this, with the support of the Hans Foundation, New Delhi, NAMM is intervening in twenty four villages of Jhargram district in West Bengal. The overall project objective is to improve the reproductive, maternal, child and adolescent health situation in the area. The project intervenes systematically through organizing health camps, behaviour change communication, capacity building of mothers and adolescents and sensitization of communities as well as local service providers. Community health and nutrition campaigns is one of the main component of the project that aims at raising awareness and changing attitude and practices of the people, especially mothers, adolescents and children.

Training and Orientation organized during the year

Sl	Nature of the training/orientation programme	Type of Participants	Participants
01	Adolescent Health & Hygiene	Adolescent girls	347
02	Food items, nutrition components and cooking procedures	Women and adolescent	228
03	Breast feeding practices	Mothers and newly wed women	187
04	Adolescent girls personal hygiene, life skills education, RTI/STI/HIV & AIDS etc.	Adolescent girls	212

Key Achievements

- 171 expectant mothers supported to have safe institutional delivery.
- 5618 patients were provided with necessary treatment through mobile medical camps
- 159 undernourished children below the age of five years were brought to normal condition through counselling, case specific medical support and follow up 413 children were fully immunized



Innovations and Models Created

The MMU Service

With the support of the Hans Foundation, New Delhi, NAMM is running a Mobile Medical Unit (MMU) since the year of 2013-2014. This unit has a full fledged medical team consisting of a doctor, a pharmacist, a nurse and an ambulance driver. In the year of 2017-2018, the medical unit conducted regular health camps in 24 villages of Nayagram block of Jhargram district in the state of West Bengal. In an average 20-22 camps were organized in every month. There are 12 health workers appointed in 24 villages who are primarily organizes the camp, conducts community meetings and campaigns and does follow up with patients. The MMU has been primarily focusing on providing services to mother and children in the area.

Community Campaigns

During the year 2017-18, NAMM has conducted a number of community campaigns on the issue of health and nutrition by using the occasion of special days and weeks.

Breast Feeding Week

During 1st week of August 2017, NAMM organized the week long campaign and spread the message of importance of exclusive breast feeding of the children for the first six months. 42 focused group meetings were organized during the period with mothers and newly married women, who were oriented on exclusive breast feeding, supplementary feeding along with breast feeding after six months etc for their children.



World Sight Day

On 12th October 2017, in the eve of World Sight Day, NAMM conducted special eye camps in its operational area. The eye camps were facilitated by an ophthalmologist. Along with the eye camp, NAMM organized awareness drive and spread the message on taking care of eyes.



Children's Day

On 14th November 2017, on the occasion of Children's day, NAMM organized "Being Healthy – Our Right" programme. A total of 200 children from 30 villages participated in the programme. The objective of this programme was to create awareness among the children on basic hygiene, sanitation and nutrition through different participatory activities.



Hans washing promotion Campaign

As part of its health and nutrition programme, NAMM has promoted hand washing activities at the school, Anganwadi and also at the village level. World Hand Washing day was observed with the children and community. NAMM has also carried out regular follow ups with the children so as to sustain the practice of hand washing. A total of 46 Anganwadi centres and 21 schools covered under this promotional campaign.



Promoting Children's Participation

During 2017-18, NAMM has conducted a series of programmes to promote Children's participation. The programmes were organized to create awareness among children on various issues of health, education as well as their rights. Different cultural activities, participatory games were used as tool to motivate children. Through this process more than 1500 children were reached directly during the year.



**Spearheading the message
against early marriage and for better health**

Aroti Hansda is married to Jagatpati who belongs to Balimundi village of Jhargram in West Bengal. Aroti got married in 2012 when she was 14. Her origin is from Basta of Balasore district in Odisha which is neighbouring district. She is the third daughter of her family and has two elder sisters above her. She was not able to study further as her family went in to severe financial trouble and had to leave her home at the tender age of thirteen in search of work. She worked in Chandikhol of Jajpur district as a labour in a brick kiln. While working there she fell in love with Jagatpati who belongs to Balimundi village in West Medinipore district. Due to financial problem of the family she married to Jagatpati. Both of the families after some initial protests agreed to the marriage and both of them got married in 2012. She was only 14 years old then and not in the marriageable age. She became mother in 2013 to a daughter who is now three years old. Due to her underage she was anaemic and has faced difficulties during her child birth. It's very tragic that girls like Aroti who should be studying in school are now forced to take the burden of the whole family. Aroti regularly comes to the health camps and ensures both she and her child keeps well. She had participated in number of meetings and capacity building programmes organized by NMM. Now, she is playing an active role in mobilizing other adolescents and their parents against early marriage and to keep better health. She shares her experience and now supports NMM are spreading the message against early marriage. Aroti is now working as an ambassador of change in her locality.



ACCESS TO ENTITLEMENTS

Focus on NFSA, MGNREGA etc.

In both of its operational areas of Odisha and West Bengal, NAMM undertook a range of activities to ensure people's access to different Government sponsored schemes and entitlements. During last twelve months, the focus was on entitlements under the National Food Security Act (NFSA) as well as Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA). Massive awareness programmes were carried out in four Gram Panchayats of Keonjhar and 2 Gram Panchayats of Dhenkanal district of Odisha on the provisions of NFSA and MGNREGA. These awareness programmes aimed at making the PRI representatives as well as community aware about the provisions of the scheme, understand their roles and responsibilities and access their entitlements. As mandated under NFSA, women are now the title holders of ration cards. In this context NAMM, has oriented women of four Gram Panchayats on the provision of NFSA and especially on the Targeted Public Distribution System. NAMM has also taken up a special drive to identify eligible but left out households belonging to Juang communities (a PVTG – Particularly Vulnerable Tribal Groups) in two Gram Panchayats of Keonjhar district. The special drive was taken up in the context of some media reports which highlighted exclusion of PVTGs from Anrodaya Anna Yojana (AAY) even though they comes under the automatic inclusion criteria. Through community meetings and follow-ups, these households had applied for the AAY ration cards. During the year, NAMM has also carried out awareness programmes on MGNREGA and mobilized people to submit job application.

Training and Orientation organized during the year

Sl	Nature of the training/orientation programme	Type of Participants	Participants
01	Village level awareness programmes	Community	3478
02	Food Orientation of women on NFSA	Women	782
03	Meeting with PVTG households	Juang community	87

Key Achievements

- 33 PVTG excluded households applied and received AAY ration cards under National Food Security Act.
- 139 households applied for new Priority Households (PHH) cards under NFSA
- 121 labourers submitted application and received job under the National Rural Employment Guarantee Act.

ENHANCING ACCESS TO EDUCATION

Focus on ECCE & RTE Act

Early Childhood Education (ECCE) and Right to Education (RTE) are the two core areas on which, NAMM aspires to work more intensively. During 2017-18, in the absence of any funded programme, the existing staffs and volunteers of NAMM engaged themselves in raising awareness on education, especially on the provision of free and compulsory education, roles and responsibilities of school management committees. In all the operational villages in Odisha and West Bengal, NAMM primarily works with tribal children and therefore the focus is promoting right to quality education of tribal children.

NAMM worked in the following areas:

- Mobilising the community and children for bringing all children to schools
- Engagement with children to promote child participation and to ensure retention in School
- Capacity building of School Management Committees (SMCs)
- Interaction with government schools and teachers for creating inclusive and child-centred environment for children.
- Bringing all stakeholders (government department, teachers, the community and PRIs etc.) on to One platform for improving the educational situation



Jena Munda lives with her two sons in Kuldum village of Deojhar Gram Panchayat of Joda block in Keonjhar district of Odisha. Her elder son Chotalal Munda is around eight years and the younger son Siman Mund is of seven years. In 2012, Jena's husband Ramanad Munda died in Tuberculosis living behind two very young children. Jena's managed living by collecting forest produces and doing daily labour. However, this situation affected children they could not enrolled in school. While a school enrolment drive, NAMM identified the children and enrolled both the children in school in the month of April 2017. The team successfully convinced Jena and extended help in enrolment. Siman is now in class one and Chotalal is in class two. Both of them wanted to do higher studies. NAMM team does continuous to take such initiative so that no child is out of

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Training and Orientation organized during the year

Sl	Nature of the training/orientation programme	Type of Participants	Participants
01	No of community PRIs trained on Right to education and role of standing committee on education	Panchayati Raj Institution members	689
02	No of SMC members trained on Right to education and responsibilities of SMCs	SMC members	118

Key Achievements

- 81 dropout children were re-enrolled in schools
- 7 Anganwadi centres have started functioning, delivering Pre-School education
- 38 SMC members are visiting and monitoring school activities, especially mid day meal

WOMEN EMPOWERMENT & SUSTAINABLE LIVELIHOOD

Focus on strengthening women groups

The livelihood strategy of NAMM focuses on household food and nutrition security, conservation and sustainable use of natural resources and exploring the possibilities of income enhancement of rural tribal women. At present the approach has



been forming and strengthening women self help groups, linking them with banks and different government schemes and providing them hand holding support to take up income generation activities. During the year 2017-18, NAMM has also explored possibilities of partnership with different organizations for skill development programmes.

Training and Orientation organized during the year

Sl	Nature of the training/orientation programme	Type of Participants	Participants
01	No of women SHGS formed and strengthened	Women	21
02	No of women members of SHGs trained on livelihood issues	Women	206

HUMAN RESOURCES

For NAMM, each staff member and volunteers are extremely important. The organization believes in strengthening their capacities on different themes, so that they perform well and contribute to the achievement of the organizational objectives. Apart from conducting thematic capacity building, NAMM has also conducted motivation workshops for the staffs. At present, NAMM has 17 full time staffs 28 volunteers.



PUBLICATIONS & RESOURCE MATERIALS



କେବଳ ମା' ଛାଇ ଶିଶୁ ପାଇଁ ଉପକାର

ସନ୍ଧ୍ୟାପାନର ଉପକାରଣ (ବିନଷଣ ୪ ମାସରୁ ୬ ମାସ ମଧ୍ୟରେ)	ଦୁର୍ଗମ ଖାଦ୍ୟପାନ ବିପଦ
ଉତ୍ତମ ଅଭିବୃଦ୍ଧ ଓ ପୋଷଣ ସ୍ଥିତି	ଦୁର୍ବଳ ଅଭିବୃଦ୍ଧ ଓ ପୋଷଣ ସ୍ଥିତି
ଉତ୍ତମାମ ଆବେଶ ଓ ମା'ରପୋଷଣ ବିକାଶ	ଦୁର୍ବଳ ପରିସ୍ଥିତିରେ ଦୁର୍ବଳ ପ୍ରତିକ୍ରିୟା
ଦୀର୍ଘକାଳୀନ ରୋଗ (ମଧୁମେହ, ହୃଦରୋଗ, ଆରମ୍ଭ ଓ ବେଗେର ବର୍ତ୍ତମାନ ରୋଗ) ଦେବାର ଆଶଙ୍କା କମିଯାଏ	ଦୀର୍ଘକାଳୀନ ରୋଗ (ମଧୁମେହ, ହୃଦରୋଗ, ଆରମ୍ଭ ଓ ବେଗେର ବର୍ତ୍ତମାନ ରୋଗ) ଦେବାର ଆଶଙ୍କା ବୃଦ୍ଧି ପାଏ
ଓଜର ବୃଦ୍ଧି ଓ ମେଦବହୁଳତା ଆଶଙ୍କା ହ୍ରାସ ପାଏ	ଓଜର ବୃଦ୍ଧି ଓ ମେଦବହୁଳତା ଆଶଙ୍କା ବୃଦ୍ଧି ପାଏ
ଆହାରାଭି, ଶ୍ୱାସ ସଂକ୍ରମଣ, ଜୀର ସଂକ୍ରମଣ, ପେଟରୋଗାଳନ ଓ ଯଦାର ଶିଶୁ ମୃତ୍ୟୁ ମୁଣ୍ଡରେ ପଡ଼ିବାର କମ୍ ଆଶଙ୍କା ।	ଆହାରାଭି, ଶ୍ୱାସ ସଂକ୍ରମଣ, ଜୀର ସଂକ୍ରମଣ, ପେଟରୋଗାଳନ ଓ ଯଦାର ଶିଶୁ ମୃତ୍ୟୁ ଆଶଙ୍କା ଅଧିକ ।



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Website: - www.nammindia.co.in